

UPVOTE Token White Paper

By Founder and Ceo of UPVOTE:

Kyle A. Stern

Version 1.0

18 SEP 2018

Business email kylestern93@gmail.com

More information will be added as milestones are reached

UPVOTE (UPVT)

Total Supply:

1,000,000,000

Total Frozen:

500,000,000 (50%)

Official Website:

www.upvote.world

Official Telegram Channel:

@UPVOTEToken

Contact:

@spezznazz

@ksterno

t.me/UPVOTEToken

Official Twitter:

www.twitter.com/Upvotetoken

The Token that Speaks for Itself

UPVOTE is what it's going to be. UPVOTE will be used on our official website and official Telegram channel as a means to upvote or share appreciation for something someone has posted or said.



The Problem

As everyone who has used Facebook, Reddit, Imgur, Youtube, Etc, any website that uses an interface where users can vote on a post or video, they have noticed that likes hold very little value other than sending that post higher in the sites algorithm, thus giving it more views and possibly more ad revenue. The voter gets nothing.

The Solution

With UPVOTE and the final product of our official site, we hope to highlight users for voting. Also, as UPVOTE is a cryptocurrency, it hold value. That is the main point of the coin. Your UPVOTES on our website and Telegram channel now hold value and mean something.



Vision

It's a common issue on social media page that your vote feels like a hollow click and then a scroll down to the next article. We want you to feel that when you UPVOTE that you are rewarding that original poster for great content and giving them the sense of success, pride and the drive to eventually provide more great content.



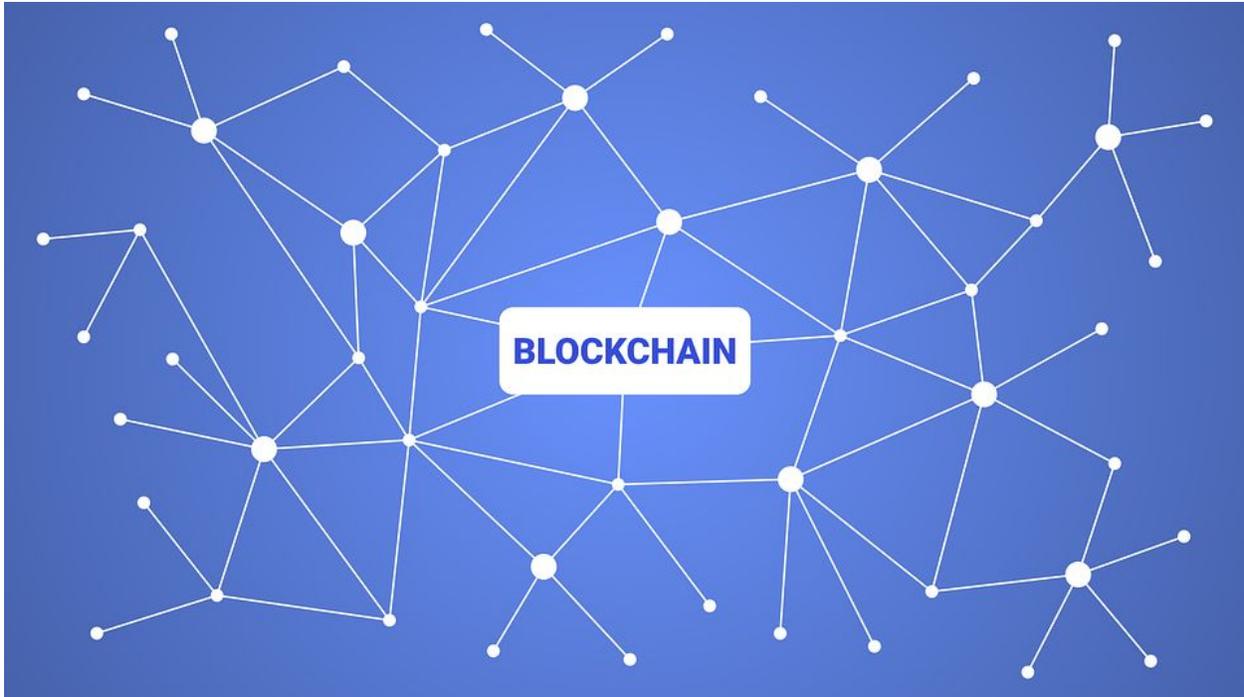
Your UPVOTE Holds Value

Now, it has been beaten in to your head, that is what it is and that is what it will be. A cryptocurrency that is used as a means to like and upvote posts on our social media website. Because it holds monetary value and costs money to purchase the coin, it will make the user think before using it to upvote a post. This is what we want. We do not want hollow upvotes. We want to see solid content being posted and continually being posted. With this model users will consistently try to provide better content with each post in hopes to receive more reward.



UPVOTE is a TRX Token

What does that mean? UPVOTE holds all the exact same qualities as Tron because UPVOTE is created from the Tron blockchain. Tron is a coin that now has its own blockchain network that one can view on tronscan.org. This being said, you cannot send your Tron currency to and Ethereum wallet. Tron focuses on decentralizing the internet, targeting large groups such as online games, movies, music, and social networks. Right now Tron is one of the fastest blockchains available with 2000 transactions per second (Bitcoin: 3-6 TPS and Ethereum: 25TPS).



Goals (Subject to Change)

We have a multi-step system we are working on one at a time.

Step 1: Have our website fully up and running 100% with posts and upvoting

Step 2: Scoping out exchanges

Step 3: Getting on exchanges

Step 4: Opening a store on our site to purchase apparel and other items

Step 5: Creating new tokens to coincide with UPVOTE